

FAST TRACKING AN OPTICAL-BASED MEDICAL DEVICE TO MARKET THROUGH INTEGRATED PARTNERSHIP

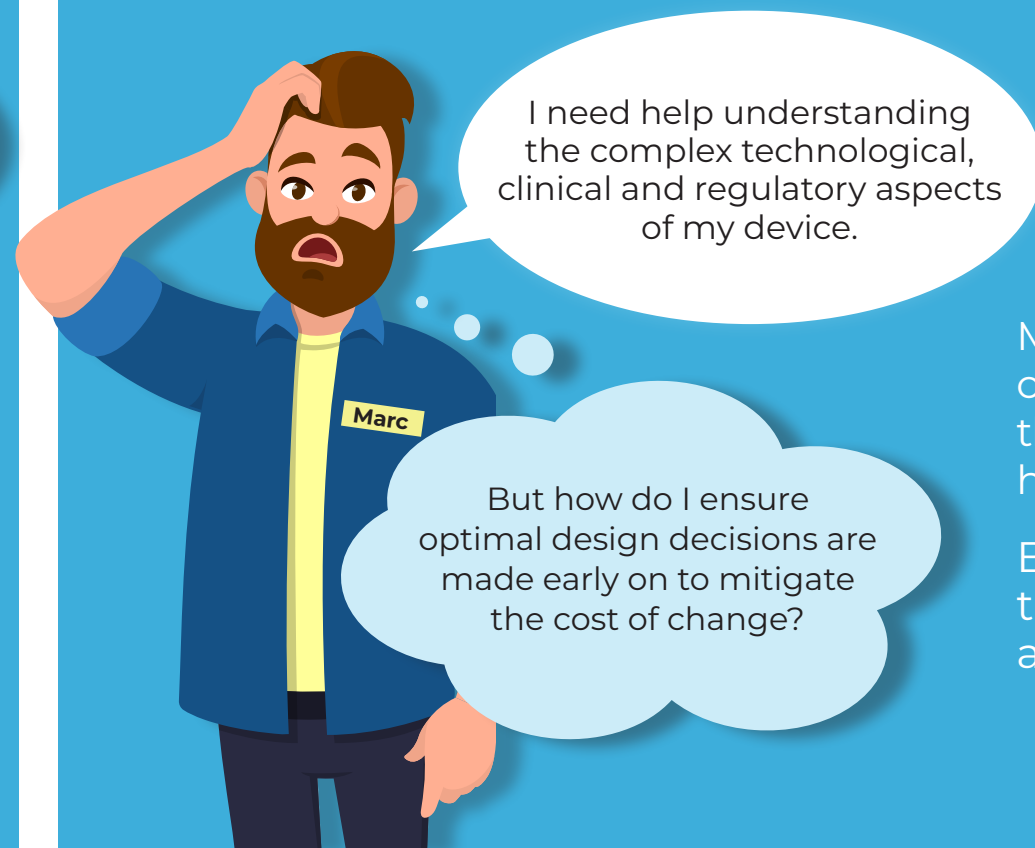
FOR TECHNICAL LEADERS, THE GOAL OF ANY PROJECT IS TO ENGINEER A TECHNIQUE TO ACHIEVE SPECIFIC CLINICAL MEASUREMENTS OR TREATMENTS AND PROVE THE CONCEPT VIABLE. FAILING TO RECOGNIZE CRITICAL DESIGN ELEMENTS DURING THE PROOF-OF-CONCEPT STAGE CAN RESULT IN COSTLY CONSEQUENCES LATER AND EVEN FIELD FAILURES.



TAKE MARC FOR EXAMPLE...



WHAT'S HIS PLAN?

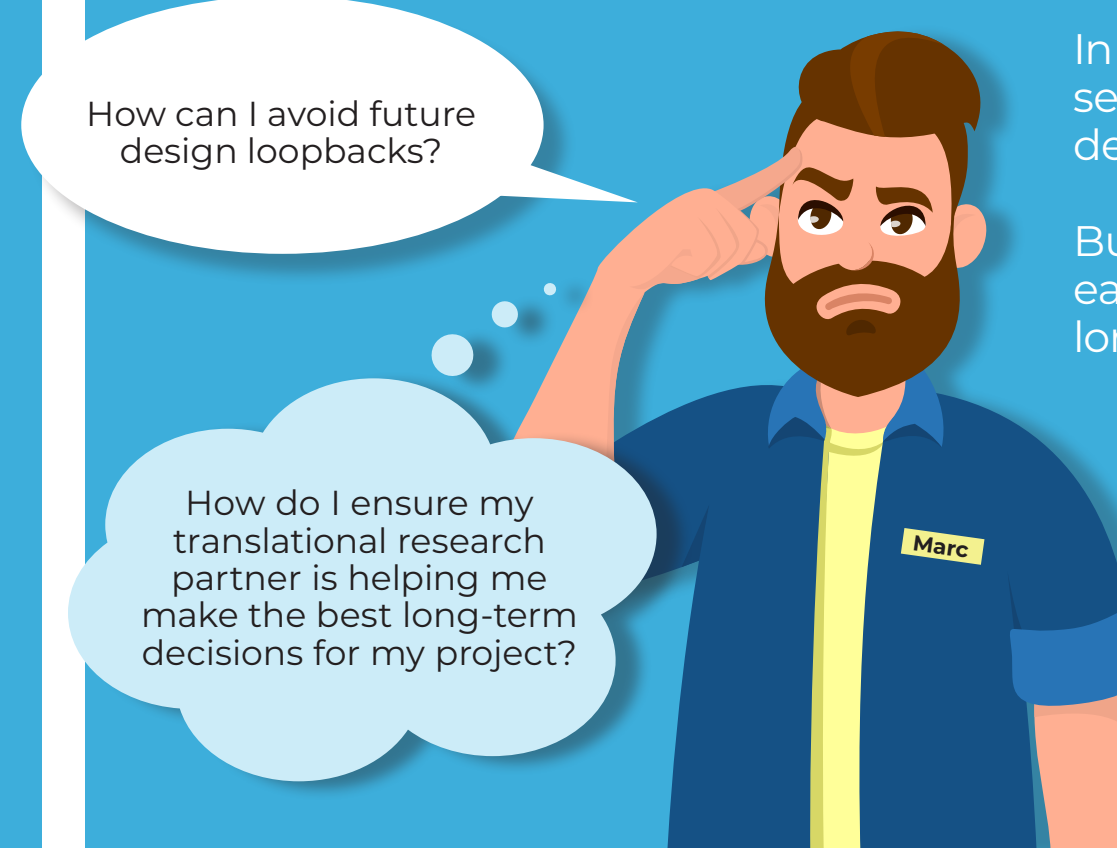


Marc understands the importance of making long-term decisions about the costs and manufacturability of his medical device.

But he needs help ensuring that those decisions are made accurately and before it's too late.

INFORMED DECISIONS / STREAMLINED SOLUTIONS

WHAT RISKS DOES HE FACE?



In today's marketplace, Marc will have to work with several partners, from translational research to development and commercial manufacturing.

But most manufacturing partners aren't engaged early enough in the design stages to guide those long-term engineering decisions.

MISALIGNED INCENTIVES WHEN DEPENDING ON MULTIPLE SUBCONTRACTORS

WHAT'S HIS OPTIMAL SOLUTION?



For Marc, this means confidence that the right product decisions will be made throughout the project, avoiding costly design loopbacks and manufacturing setbacks.

A COLLABORATIVE PARTNERSHIP THAT CAN SUPPORT THE ENTIRE JOURNEY

A SEAMLESS JOURNEY, TOGETHER

Minnetronix and **INO** offer an end-to-end partnership that streamlines your company's optical medical device development, helping maximize the ability to make product decisions for new systems or for integrating new optical subsystems into existing systems.

For optical based medical device manufacturers, this means reducing risk, accelerating development and maximizing profitability to deliver a product that exceeds your expectations

REDUCE RISK | MINIMIZE THE COST OF CHANGE | ACHIEVE FDA COMPLIANCE



ino.ca



minnetronixmedical.com